

Masters		Master Marketing Digital de A a Z	Master Redes Sociais 360	Master Mkt Digital e Redes Sociais	Master e-Commerce 360	Master Marketing Digital 360
Módulos						
	Estratégia Mkt Digital	✓		✓	✓	✓
	Site e Presença Online	✓		✓	✓	✓
	Google Ads	✓		✓	✓	✓
	Redes Sociais	✓	✓	✓	✓	✓
	Meta Ads (Anúncios FB e IG)	✓	✓	✓	✓	✓
	Vídeo para Redes Sociais		✓	✓	✓	✓
	Facebook Marketing		✓	✓	✓	✓
	Instagram Marketing		✓	✓	✓	✓
	YouTube Marketing		✓	✓	✓	✓
	e-Commerce e Loja online				✓	✓
	Search Engine Optimization				✓	✓
	Google Analytics e métricas				✓	✓
	Ferramentas Google					✓
	Landing Pages e eMail Marketing					✓
	Automação e táticas avançadas					✓
	Mobile Marketing					✓
	Photoshop para Web					✓
	Vídeo Marketing					✓
OFERTA LIVROS	Marketing Digital de A a Z	✓		✓	✓	✓
	Redes Sociais 360		✓	✓	✓	✓
	Marketing Digital 360				✓	✓
	Vídeo Marketing					✓
	Sessão de mentoring					✓
	Projeto Marketing Digital					✓
	TOTAL DE HORAS	50h	60h	90h	120h	180h
	VALOR 160€/módulo	749€	899€	1299€	1699€	2899€